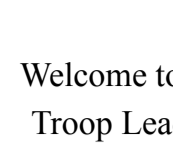
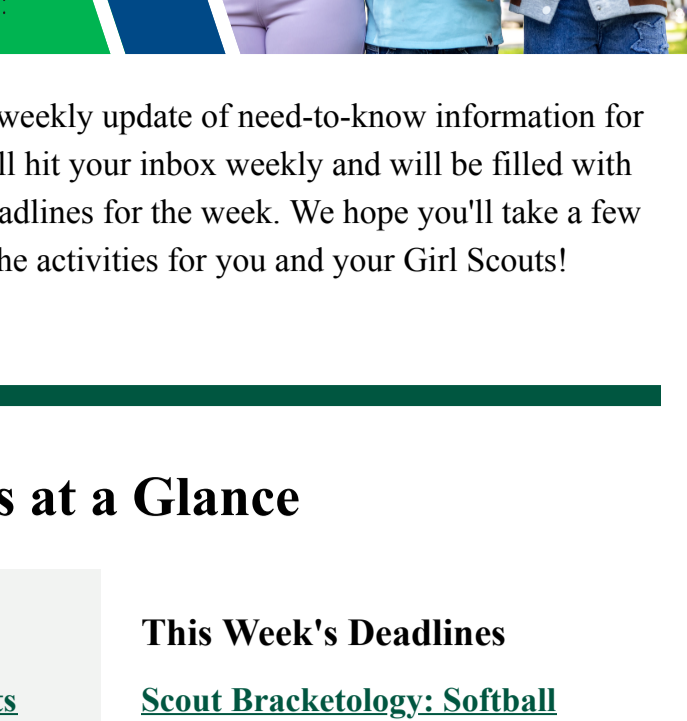


May 4, 2026



TROOP ESSENTIALS



Welcome to Troop Essentials, a weekly update of need-to-know information for Troop Leaders. Each edition will hit your inbox weekly and will be filled with important info and upcoming deadlines for the week. We hope you'll take a few minutes to learn about all the activities for you and your Girl Scouts!

Troop Essentials at a Glance

New This Week Council Announcements Program <ul style="list-style-type: none">• Ohana! A Girl Scout Experience• Hook & Needle Yarn Club• Clay & Coffee: Trinket Studio• Sports+Girls/Pitching for Change Membership Volunteers <ul style="list-style-type: none">• New Behaviour Management gsLearn Course• Troop Year End Activity Report (YEAR) Now Open La Tienda <ul style="list-style-type: none">• NOTE: La Tienda Closed Saturday, May 9• May La Tienda Promotion: Graduates Receive 20% Off in May Product Program Community Announcements Previously Shared News	This Week's Deadlines Scout Bracketology: Softball Registration closes May 5 Eternal Dreams at Meow Wolf Registration closes May 8 Roar & Snore Registration closes May 8
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Every Girl Scout has a story to tell. Share the moments that define your Girl Scout experience – the challenges you overcame, the friendships you forged, the positive impact you made. These Mission Moments inspire us all and are vital in helping us tell the Girl Scouts of New Mexico Trails story on social media and in grant applications that support our mission.

[Share your Mission Moments here!](#)

Council Announcements

We're Hiring!

Are you or someone you know interested in working for Girl Scouts? Click the link below for more details on career opportunities, including two New Member Engagement Manager positions and an Associate Director of Strategic Partnerships & Community Engagement.

Action Needed

[Apply to work](#) with Girl Scouts of New Mexico Trails today!

Who Else Should Get This Information: Anyone Interested in Making a Difference in the Lives of New Mexico Girls

Contact: [Customer Care](#)

Badge Bash

Join us September 19, 2026, for Badge Bash, an unforgettable 21+ camp-inspired adventure where adults become Girl Scouts for the night.

Action Needed

[Learn more here!](#)
Registration now open!

Badge Bash is more than an event, it's an interactive experience where our community celebrates leadership, creativity, and the power of girls.

Guests will form adult troops and travel from station to station, completing interactive badge challenges inspired by classic Girl Scout experiences. Along the way, participants earn badges, reconnect with or experience the joy of camp, and experience the impact of Girl Scouts firsthand.

Who Else Should Get This Information: Any adult interested in a fun evening with Girl Scouts of New Mexico Trails

Contact: [Customer Care](#)

Memo from Celia Tellez, CEO

This is a meaningful milestone for our Council and an important piece of our history.

Action Needed

[Submit your stories and photos here](#)

These submissions will be thoughtfully compiled into a digital commemorative book—and, if feasible, a printed edition—to celebrate the generations of experiences, friendships, and traditions that have made camp so special.

This does not replace a Closing Ceremony; it is one more way we honor Camp Rancho del Chaparral.

We invite you to begin gathering your memories, stories, and photos now. In the near future, we will share details on how to submit and be part of this lasting tribute.

Together, we will ensure the spirit and legacy of camp live on for generations to come.

Celia

Program

Last Call: Roar & Snore Registration Closes this Friday

During this exclusive member-only event, Girl Scouts will get to explore the zoo after hours, visit hands-on activity stations, enjoy a fun dance party, and listen to the sounds of the zoo as they camp under the stars. \$50 per participant includes a custom event patch, an evening snack, and breakfast.

Action Needed

[Register here](#) before spaces are gone

A limited number of commemorative Roar & Snore t-shirts featuring the Hummingbird can be [purchased here through the New Mexico BioPark Society](#), for an additional fee.

Who Else Should Get This Information: CSA Troop Leadership, Girl Scouts & their caregivers

Contact: [Customer Care](#)

Ohana! A Girl Scout Experience

Ohana means family and finding a place where you belong. Tag along May 20th at 6:00 p.m. on a virtual experience with the Girl Scouts of New Mexico Trails Ohana and see if you belong with us.

Action Needed

[Register here](#) by Noon on May 15

Who Else Should Get This Information: Troop Leadership, Girl Scouts & their caregivers

Contact: [Customer Care](#)

Hook & Needle Yarn Club

Calling all Girl Scouts who love to loop, twist, and create! Join us May 29th at 6:00 p.m. for a cozy crafting adventure where yarn meets imagination.

Action Needed

[Register here](#) by noon on May 15

Whether you're a beginner or a seasoned stitcher, our Knit & Crochet Yarn Club offers hands-on fun, skill-building challenges, and plenty of space to share your creations. We'll explore new stitches, swap patterns, and celebrate the joy of fiber arts—one skein at a time. Come for the yarn, stay for the friendship, and leave with something handmade and heartfelt!

Who Else Should Get This Information: Troop Leadership, Girl Scouts, & Their Caregivers

Contact: [Customer Care](#)

Clay & Coffee: Trinket Studio

Attention Seniors & Ambassadors! Come one, come all for a morning of caffeine and creativity, presenting an opportunity to connect with fellow Girl Scouts across Albuquerque and beyond!

Action Needed

[Register here](#) by noon on May 22

Located at our Council building on June 6th at 1:00 p.m., we'll have a fun day of creating trinkets with air-dry clay (& more!) along with a coffee and tea bar.

Who Else Should Get This Information: Senior & Ambassador Troop Leadership, Girl Scouts & their caregivers

Contact: [Customer Care](#)

Sports+Girls/Pitching for Change

Explore the new world of athlete branding and Name, Image, & Likeness (NIL) in this self-guided program for Juniors–Ambassadors.

Action Needed

[Register here](#) by noon on May 22

Discover how athletes use their talents, voice, and leadership to build opportunities, inspire others, and advocate for women in sports.

Complete the activities to earn **two patches: Sports + Girls = A Winning Team and Pitching for Change.**

Who Else Should Get This Information: Troop Leadership, Girl Scouts & their caregivers

Contact: [Customer Care](#)

Membership

11th-grade Ambassadors looking at going GOLD!

Your graduation year goes by fast! If you plan to earn your Gold Award and have not yet submitted your project proposal in Go Gold or presented to the Gold Award Committee, please submit your proposal and schedule your presentation before the school year begins.

Action Needed

Encourage your Seniors and Ambassadors to start the Gold Award process sooner rather than later!

Training materials are available through an event registration on the last day of each month and are self-guided.

Who Else Should Get This Information: Senior and Ambassador Girl Scouts and their families, Troop Leadership

Contact: [Customer Care](#)

Volunteers

New Behavior Management gsLearn Course

Girl Scout adults make troop time fun, welcoming, and unforgettable. This course helps volunteers and staff create safe, inclusive spaces filled with excitement and adventure while building confidence to handle behavior challenges that arise.

Action Needed

Check out the new course [here!](#)

With practical tips and easy-to-use strategies, adults are empowered to keep troop time positive and help every Girl Scout shine.

Who Else Should Get This Information: Troop Leadership

Contact: [Customer Care](#)

Troop Year End Activity Report (YEAR) now open

Troops can once again submit their Year End Activity Reports (or also known as YEARS) electronically through the Volunteer Toolkit (VTK) starting May 1st. Before submitting, please attach troop bank statements for January through May.

Action Needed

Check out the form in the VTK starting May 1st.
 Review the gsLearn [training](#) if needed.

Attachments can be uploaded after previewing the completed form and before submission. Be sure the starting balance reflects the ending balance from the May 2025 bank statement.

Who Else Should Get This Information: Troop Treasurers or other troop leadership responsible for troop financials.

Contact: [Customer Care](#)

Junior Experience Box

If a troop renews four Girl Scouts who will be Juniors next year, they should have an email from GSUSA with a link to register for the one-time Junior experience box. You MUST register to receive this special box.

Action Needed

Check your email and register!

Who Else Should Get This Information: Troop Leadership

Contact: [Customer Care](#)

La Tienda News & Promotions

La Tienda Hours This Week

La Tienda is open Tuesday, Wednesday, & Thursday from 10:00 a.m. to 2:00 p.m. this week.

Action Needed

[Contact us](#) with your La Tienda needs

NOTE: La Tienda will be closed on May 9th. Instead, we will be open on Saturday, May 16th, from 10:00 a.m. to 2:00 p.m., and on Thursday, May 21st, from 10:00 a.m. to 6:00 p.m..

May Promotion: 2026 Kindergarten, High School, College, & Trade School Grades take 20% off for May! We celebrate your dedication to your education!

Represent your Girl Scout Sisterhood! Don't forget your cords, stole, and tassel for graduation day and graduation photos!

Birthday Club: Stop by La Tienda during your birthday month to receive your birthday fun patch!

Who Else Should Get This Information: Troop leadership, adult volunteers, and Girl Scout caregivers

Contact: [Customer Care](#)

Product Program

Cookie ACH Complete

Troop Cookie ACH withdrawals and deposits were processed as of Monday, April 20th. Please monitor your troop's bank account to ensure the correct amount was withdrawn or deposited.

Action Needed

Please monitor your troop's bank account and inform us of any issues with withdrawals.

If there are any issues, please email customercare@nmgirlscouts.org immediately. We are processing troop bonus payments and Service Unit payments the week of April 27th.

Who Else Should Get This Information: Troop Cookie Chairs and Troop Treasurers

Contact: [Product Program Team](#)

Community Announcements

Share Your Upcoming Events & Projects

Do you have an upcoming event or project that you'd like to share with all Girl Scouts of New Mexico Trails troops/members?

Action Needed

[Contact us](#)

Send us your information to be included in future Troop Essentials emails!

Who Else Should Get This Information: Troop and Service Unit Leadership

Contact: [Katrina Montoya](#)

Previously Shared News

April 27, 2026

- We're Hiring!
- Day Camp Registration Now Open
- (Paint) Party in the Park, Las Vegas Style
- Last Chance for Early Bird T-Shirt
- 11th grade Ambassadors Looking at Going Gold!
- Junior Experience Box
- Troop Year End Activity Report (YEAR) Opening Soon!
- Cookie ACH Complete

April 20, 2026

- Memo from Celia Tellez, CEO
- Badge Bash
- Virtual Confidence Club
- Creature Power Park Quest
- Scout Bracketology: Softball

Visit the [Girl Scouts of New Mexico Trails website](#) for more information and upcoming events.

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